NEW LIVE AID

Whitepaper
Version 1.4, June 2022

TABLE OF CONTENTS

SUMMARY

New Live Aid aims to build a system that focuses on solving global environmental problems, starting with 6 core issues and then progressing through the action plan. The system will be powered by its own cryptocurrency, the AID token.

———

"A tree as great as a man's embrace springs from a small shoot;
A terrace nine stories high begins with a pile of earth;
A journey of a thousand miles starts under one's feet."

(Lao-Ce, BCE)

———

New Live Aid has the momentum to take a unique, non-bureaucratic route to a better future. The project is not aimed at a specific target audience, as the global problems described below affect all living things on our home, planet Earth.

PROBLEM FORMULATION

Nine planetary boundaries are known, but we humans are going in the very wrong direction!

A team of 28 internationally recognised scientists has identified the processes that regulate the stability and resilience of our Earth system. The consensus of the group proposed the establishment of 9 planetary boundaries, which, if not crossed, humanity can survive and evolve without negative natural consequences. We are aware of the emergency. We know exactly how to stop and how to reverse, but we humans are still not on the right track.

Planetary boundaries:
- Climate change
- Biosphere integrity
- Ocean acidification
- Stratospheric ozone depletion
- Atmospheric aerosol loading
- Biochemical fluxes of nitrogen and phosphorus
- Freshwater use
- Land-system change
- Release of new chemicals (Novel entities)

(2009, Johan Rockström)

Crossing the nine planetary boundaries increases the risk of causing large-scale abrupt and/or irreversible environmental change. After 2009, planetary boundaries have become a dominant issue in science, policy and experimentation. With eyes open you too can see tangible examples of humanity going in the wrong direction. A smoggy grey atmosphere, excessive and often unnecessary water use, piles of rubbish in the woods, unnecessarily high use air conditioning, dwindling forests, fewer animals seen from a high altitude, hotter summers, sunburn on the beach, less and less shade, unlivable cities, and smelly alleys... The list is long and many people are unaware of it. We are facing a complex problem that threatens us all and that we can only tackle together. Dear reader, our future is at stake, and we are all responsible for it.

SOLUTION PROPOSAL

We have used planetary boundaries to think about the most common problems in our own environment. If you keep your eyes open, you can see them for yourself. In honour of the 36th anniversary of the US Live Aid charity concert series, New Live Aid system was launched on 13 July 2021 with the aim of taking action to solve 6 everyday problems around the world. Our scheme's activities are based on protecting nature, making our environment more habitable and promoting sustainability.

Activities in our first action plan:

AID Education division
- Teaching the young generation about sustainability and crypto

AID Nature division
- Litter picking
- Tree planting

AID City division
- Developing pet watering points in large cities
- Planting of trash bins
- Installation of modern toilets

AID Carbon division
- Construction of carbon dioxide absorbing paint installations
- Solar panels installation
- Car Chargers

AID Shop division
- Launching green webshop

Our activities within our system are carried out with increasing frequency and to a precise schedule. You can read more about our action plan here. In addition to our core activities, we organize charity events, and once our first action plan has been completed, we will not stop the system, furthermore a new plan will be published. The main lifeblood of the New Live Aid system is our own cryptocurrency, the AID token. Initially, our activities will be funded initially by the AID amounts allocated for this purpose. In turn, we are opening up to the corporate sector, underpinned by a long-term vision, to decouple the financing of our activities from the AID token. For information on our tokenomics and the public addresses of our AID wallets, click here.

UNIQUENESS

The New Live Aid system is a unique way to address global environmental problems through WEB2 using the tools of the WEB3 universe. We are a real world - WEB2 - WEB3 connection.

Our system is the first Hungarian ESG crypto project. There is no precedent in the crypto universe for a green charity of this complexity and scope. We are confident that with the right team formula, determination and our own cryptocurrency, we can reach almost unimaginable heights with the New Live Aid system. The crypto blockchain technology allows us to help any sector in need freely, independently and without any red tape. Educating and transferring our practical knowledge to those who feel distant from the world of crypto is involved in our mission.

SUSTAINABILITY

In order to ensure the full sustainability of the New Live Aid system, we open up to the corporate sector. The activities are described in the following points (scheduling is written in the roadmap).

We have pioneered discussions with farmers on the idea of creating a New Live Aid garden, which in itself is carbon sequestering, but can also provide a stable source of income for the long term.

We have created donation addresses in several systems (Bitcoin, Ethereum, BSC, Tron, Litecoin, Paypal.

We design and install AID trash bins, pet waterers, organize long-term cleaning and maintenance.

Our modern toilet project is initially intended for the residents and tourists of Budapest as a niche solution to create a more habitable city. In the future, other cities, not only in Hungary, will be equally targeted.

We develop, manufacture and market products with environmentally friendly materials at affordable prices.

The team as a whole will be paid in AID tokens from a dedicated wallet.

We are constantly evolving and improving to maintain our system and to help all living beings on earth achieve a more livable tomorrow.

This is what New Live Aid is all about.

NFT MECHANISM

1,000 NFT to be created before the Presale

| Minting price of an NFT | starting from 0.1 BNB |

You can look up our NFTs on the Marketplace as soon as they will be announced on Discord and Twitter

Use cases of NFTs

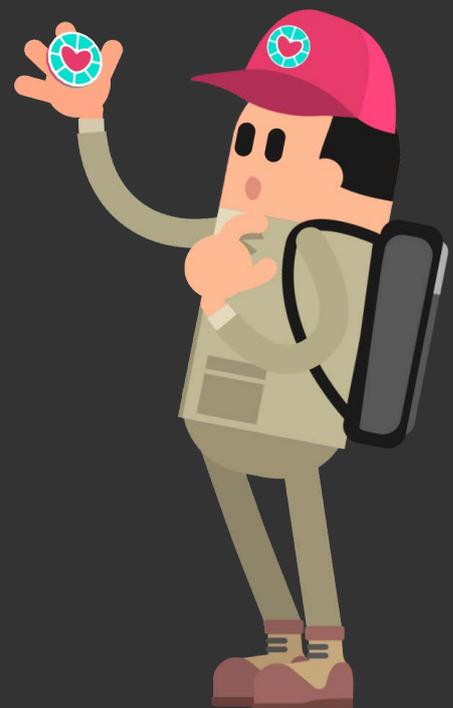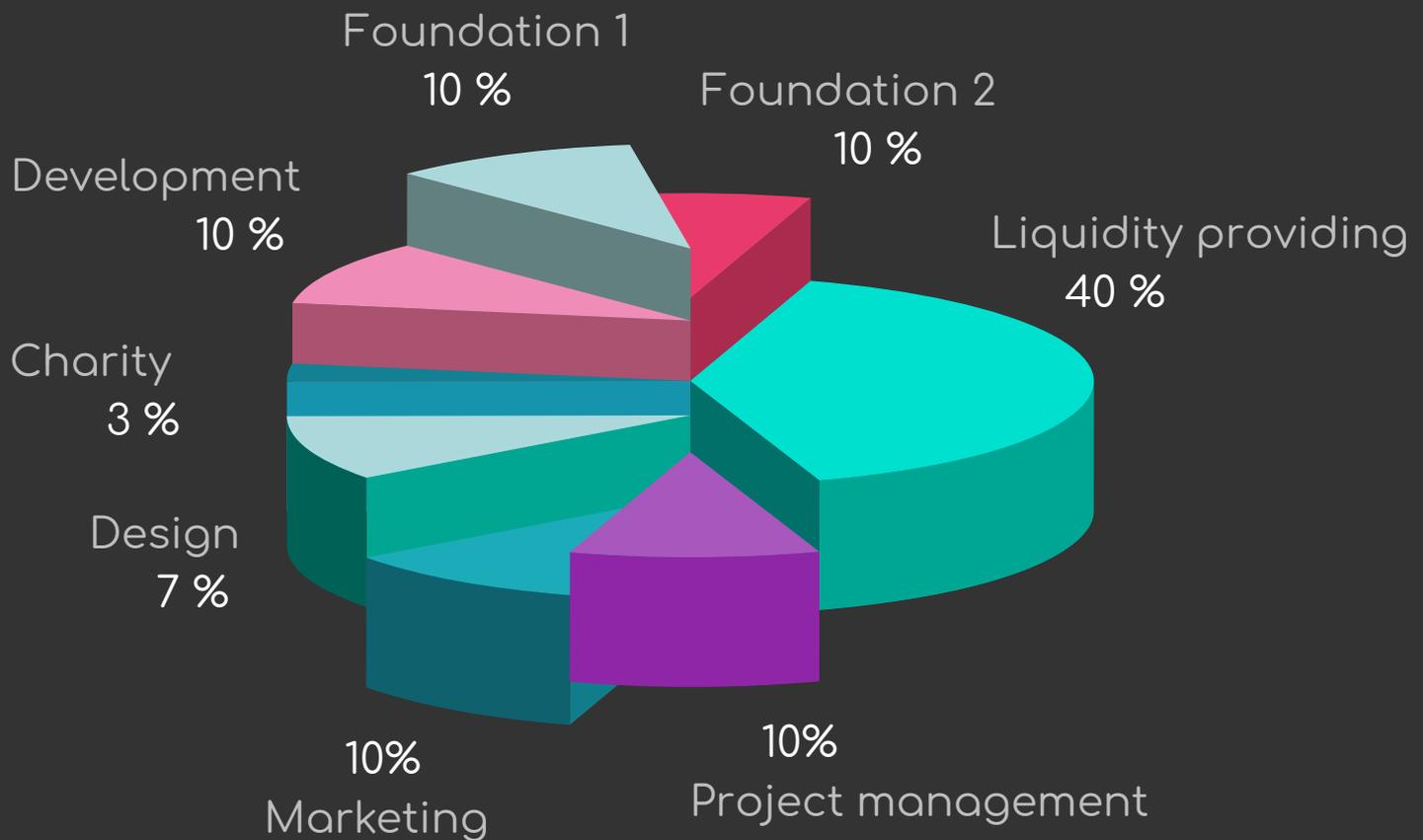| Obtaining NFT | Eligible to be on AID Token's Presale Whitelist |
Holding NFT short-term	We are airdropping 50% of the issue price worth in AID token over 6 months
Selling NFT	10% of every sold NFT on the secondary market goes to New Live Aid's Charity wallet
Holding NFT long-term	Yearly birthday chance - on presale month and day - to get 10,000 AID

TOKENOMICS

Foundation 1
10 %

Foundation 2
10 %

Liquidity providing
40 %

Development
10 %

Charity
3 %

Design
7 %

10%
Marketing

10%
Project management

Total supply	1,940,000,000 AID	
Liquidity providing	776,000,000 AID	0x3e0d89740B603584F58d6c799f9480b5994fb625
Marketing, Design, Project management	194,000,000 AID	0xCEA0D7B01d43A7226D204e9A5BBd2efC1F066DDB
Development	194,000,000 AID	0x83d3cDf4D17F0bBc175474090d2cF2419bBe8464
Charity	58,200,000 AID	0x446fbeaB98028e2f67622685Cc64cE3D711242cF
Foundation 1	194,000,000 AID	0xB3000C84d36d2790e183D85F389b8B088CD5e98F
Foundation 2	194,000,000 AID	0x3d3ccE9BB5759FFAE0701e5a06ac21ba74b49350

UTILITY

The more powerful uses you can put behind the token the more important it becomes to own it.

Use cases of the AID Token

Passive income	We distribute of **dividends** on an annual basis from project revenues.
Governance	All AID token holders are given **voting power** to vote on New Live Aid activities.
Discount	In our green webshop, we offer a **10% discount** on all products available for purchase with AID tokens.
Cryptocurrency	As simple as a normal cryptocurrency it has the ability to be bought, held and sold any time without the centralized authority of a bank or government.

SMART CONTRACT

In programming the AID Token, we have strived to achieve the highest possible level of trust, backed up by programmatic restrictions and token auditing. We wrote a number of new, unconventional features into the smart contract, as the lack of traditional non-profits intransparency was clear to us. To build a system that solves global environmental problems with a WEB3 solution, it must represent the highest possible level of credibility, security and transparency.

BSC Smart Contract is available at: 0xc2A468Fc45cA2f94918dd6a986B4442b454dA121

Externally invokable unique functions in addition to BEP-20 standards

limitWallet()	The function can be invoked with the AID wallet to be limited. Function limits the maximum transferable amount of our AID wallets for specified time. The amount can be only decreased while time can be only increased.
isWalletLimitedNow()	The function can be invoked by anyone without any transaction fees. Used to retrieve the limits of limited AID wallets.
donate()	The function can be invoked by anyone with a BEP-20 compatible wallet holding AID token. Its functionality is a normal transaction where your wallet is the sender and the recepient is always our dedicated charity wallet.

All of the above are designed to strengthen security and trust. _teamVestingWallet, _devWallet, _charityWallet, _foundationWallet1, _foundationWallet2, _liquidityWallet are public variables, you can freely query our wallet addresses at any time.

At the same time as the token deploy, we limited the following wallets as follows.

- Team Vesting wallet is limited for 52,380,000 AID for 6 months initially
- Development wallet is limited for 19,400,000 AID for 12 months initially
- Charity wallet is limited for 58,200,000 AID for 6 months initially
- Foundation 1 wallet is limited for 19,400,000 AID for 12 months initially
- Foundation 2 wallet is limited for 19,400,000 AID for 12 months initially

TEAM

When we talked about creating the New Live Aid team, we wanted to be unique and forward-thinking. We targeted young people first because we believe that they (we) are the future. We are looking for talent and uniqueness, daily active users on the global network. Our core members are Hungarian, but some live or study abroad.

Peter Deri
Co-Founder, CEO

Since childhood, I have been a passionate lover of technology, which has always been a key factor in my career. I firmly believe that the revolution of Blockchain technology will come in time, our finances will be secure, third party free and corruption will be reduced. The two most fundamental things in my life are technology and environment protection. My mission is to link them through New Live Aid. Passion and knowledge are key. I mould these committed individuals into an awesome team.

Mate Zalan Simon
Co-Founder, CEO

As a student of Finance MsC at Corvinus University, I have an insight into modern finance, which has given me the opportunity to trade on different markets. My portfolio was expanded with cryptocurrencies 3 years ago. Many people are discouraged by the huge volatility of cryptos, I am motivated by it. Combining environmental protection and trade through crypto is an extraordinary opportunity, and I see this as the future.

Zoltan Csepanyi
Deputy Manager

Father, husband, entrepreneur and child. These 4 words are most characteristic of my everyday life. As an entrepreneur, I provide IT services to smaller and larger companies. I spend most of my free time with my family. I ride and play in my time. I'm mostly motivated by my family and friends, but both the team and the green vision often throw up the momentum.

Tamas Szabo - Tavken
Community Builder

Being born into a family that built communities and worked with people, I experienced as a child the power of belonging, communication and the importance of acting towards a common goal. By combining my inherited strengths and continually improving myself, I am able to help communities and people by leveraging the possibilities of web 3 with a unique point of view. My mission is to support communities and individuals build their own sustainable system.

Gergely Mozes
Web3 Marketer

I love experimenting and exploring. For me, it's more exciting to pave the way for others. I believe that with Web3 technologies we will find new and better solutions to many problems/challenges. I really like building community and supporting people to bring out the best in themselves.

VISION

We founders are brothers from **different** parents. Despite the family difficulties that began in childhood, we have experienced the different faces of the world in many areas. We discovered practical solutions to many problems around the world and then went into extreme brainstorming.

In 2008, 2009, 2010, 2011, 2012, 2013, 2014, our memorable trips to the seaside were initially in a clean environment. Crystal clear seas, fish, octopus, waters teeming with creatures. These were happy holidays. As the years went by, we saw more and more cases of oil and garbage polluted waters and dirty beaches. We have not holidayed in a completely clean environment since.

From an early age, our parents have taught us the importance of protecting our environment. Our explorations in nature have deepened our environmental vision. A more conscious mindset is essential, as it is in all our interests to have a tomorrow.

During our trip to Brussels on 9 January 2015, we discovered a very simple solution for compact toilets. Public urinals have been installed in the city, free of charge. We think that free use is important, as everyone has a natural need to use the toilets. This not only curbs what is considered illegal public urination, but also makes cities cleaner and more liveable for locals and visitors alike.

It should not be a privilege to strive for sustainability. Today, the formula is simple: unsustainable products are cheap, sustainable products are expensive. It is our duty to make this status quo more equitable, thereby laying the foundations for a future for all of us on planet Earth.

Among other moments, these have reinforced our conviction that we must act to protect nature. We believe that by moving together as a community we can clean up our forests of the rubbish that our fellow human beings have carelessly left behind **and leave the places we find in better shape.**

The technologies we use every day today, such as television, mobile phones, internet, microwave ovens and fridges, were once considered a novelty. The emergence of the internet was as alien and elusive in the first half of the 1990s as the invention of Bitcoin and with it blockchain technology almost 20 years later in 2009. We believe it will define the next great positive transformation in the world. We believe that crypto and the foundation behind it is the privilege of all of us.

The introduction of crypto will privatise and secure finance, make theft impossible, prevent corruption, eliminate inflation, establish proof and not beg for trust; enable irreversible transactions, and eliminate third parties.

ROADMAP

Already running programs

· Litter picking

Periodically in every month organised in Hungary

Immediately after presale

· Tree planting

In Hungary, we organise the planting of 1,000 saplings of the following species below per municipality per season, regardless of the proportion.

Acacia, beech, cherry oak, scots pine, black walnut, hornbeam, sycamore maple, sycamore sycamore sycamore, pedunculate oak, common walnut, spruce, bird cherry, tall ash, honey alder, larch, red oak

· Graphene paint installations

Painting 500 square meters of surface with Graphenstone paint for marketing purposes in Hungary

· * Governance voting system

Building and launching a public voting system for holders. This will allow holders to vote on options provided by us, but also collected from the community. 1 AID = 1 voting power

· Local webshop HU

Local production and distribution of BIO and environmentally friendly products. Buy with AID and get access to products at a discounted price.

· Litter picking +

periodically in every 2 months organized in EU

· Local webshop EU expansion start

1,000 holder

2,500 holder

5,000 holder

· Graphene paint installations +

Painting 500 square meters of surface for marketing purposes in a voted* EU country

· Launching a carbon credit scheme

Build and detail infrastructure for our own NFT-based Carbon Credit

· Local webshop Balcan expansion start

· Tree planting +

Slovakia, Ukraine, Romania, Serbia, Croatia, Slovenia, Austria

· Opening up to the corporate sector

To lay the foundations for long-term financing: we are opening up to the corporate sector to make the AID token-based system sustainable. We are expanding the system with non-crypto based activities.

· Webshop cashflow integration

Proceeds from our **green** webshop support New Live Aid's activities, reducing the pressure on the AID token

· Local webshop North America expansion start

· Litter picking ++

Periodically in every month organized in EU

· Graphene paint installations ++

Painting 1,500 square meters of surface for marketing purposes in a voted* EU country

· Market product range expansion

Expanding the product range of our **green** webshop

· Local webshop Asia expansion start

- Tree planting ++

  In EU

- Local webshop Australia expansion start

- Graphene paint installations +++

  Painting 3,000 square meters of surface for marketing purposes in a voted* non-EU country

- Tree planting +++

  In America

- AID pet waterers

  Prototype design, infrastructure design. We aim to make cities more liveable in many parts of the world, not just locally.

- AID trash bins

  Prototype design, infrastructure design. We aim to make cities more liveable in many parts of the world, not just locally.

- AID public toilet

  Prototype design, infrastructure design We aim to make cities more liveable in many parts of the world, not just locally.

- Local webshop Worldwide expansion start

- Tree planting ++++

  In Asia

- Graphene paint installations ++++

  Painting 5,000 square meters of surface for marketing purposes in a voted* non-EU country

100,000 holder

200,000 holder

250,000 holder

350,000 holder

DISCLAIMER

The AID Token ("AID") is not a security, an investment fund certificate, a collective investment scheme or equivalent investment fund certificate or other regulated product under the applicable laws of any country or state. This Whitepaper is intended to provide further information about the AID Token economy, its utility and functionality and does not constitute a prospectus or any offering document. This Whitepaper does not constitute an opinion, sales advice, recommendation or solicitation to purchase AID. The Whitepaper or the fact of its presentation does not and cannot form part of the basis of any contract or investment decision. No regulatory authority has reviewed or approved the information contained in this prospectus. No such action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction. This Whitepaper or any part or copy of this Whitepaper may not be distributed or transmitted in any country or state in which distribution of this Whitepaper is prohibited or restricted. We shall not be liable for any violation of law arising out of a breach of this provision.

New Live Aid
we aid as we grow